



## Tracey Fletcher

*B. Int. Bus*

Senior Research Analyst



### Professional Qualifications

**1992**

Bachelor of International Business Relations  
Griffith University, Nathan, 1992

### Professional Experience

**2006 – 2007**

Administrative Assistant,  
Urban Economics

**2007 – 2010**

Personal Assistant to the Directors,  
Urban Economics

**2010 – 2012**

Research Analyst,  
Urban Economics

**Present**

Senior Research Analyst,  
Urban Economics

**Tracey** became part of the Urban Economics team in 2006, working part-time as an Administrative Assistant and subsequently as Personal Assistant to the Directors. With a keen interest in research and analysis supported by her qualifications in International Business, Tracey was promoted to the role of Research Analyst, commencing July 2010 and Senior Research Analyst in January 2012.

### Recent Projects

- Somerset Regional Council Centres and Residential Strategies
- Assisted with the preparation of the Logan Central Major Activity Centre Economic Strategy
- Economic Impact Assessment for a medical centre in Park Ridge.
- Economic Needs Analysis for a convenience centre in Drewvale.
- Peer Review of a Retail Need and Demand Analysis of a convenience centre in Jimboomba.
- Peer Review of an Economic Impact Assessment for a shopping centre expansion in Townsville.
- Economic Advice for commercial offices at Yeerongpilly.
- Economic Impact Assessment for a mixed use development at Hillcrest.
- Assisted with the preparation of a Business Plan for Belyando Estate on behalf of Isaac Regional Council.

